



BIO
BASED



NATURE PLUS

SUSTAINABLE ADVERTISING WITH BIOPLASTICS.

Renewable raw materials and German-made quality make senator long-life ball pens perfect for conscious brand presentations.



senator[®]
Extramoreordinary. Since 1920.

SENATOR BIOPLASTICS



Why bioplastics?

Bio-based plastics can help reduce CO₂ emissions and conserve limited resources.

Which material is used?

We use a PLA based on renewable resources for our bio products.

Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

How do we produce?

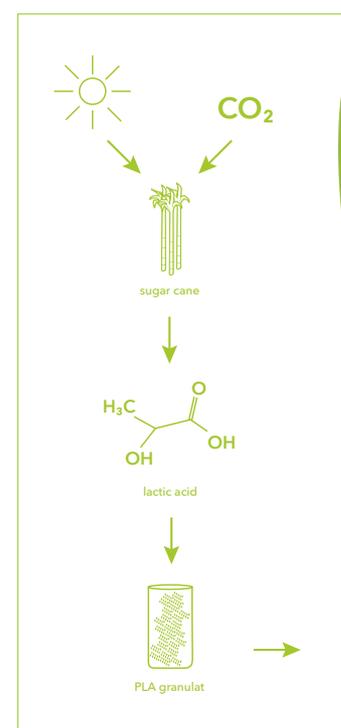
We produce in Groß-Bieberau near Frankfurt. The entire production is operated with green electricity and is set up according to processes of the environmental standard 14001.

What is the advantage?

High-quality, sustainable advertising media that remain in use for a long time, permanently placing your advertising message with your target group and creating a positive image.

Did you know ...?

Bio-based plastic from plants is in no way in competition with the production of food. The agricultural area required is infinitesimally small compared to feed and food and will remain so, even with a significantly higher use of bioplastics.



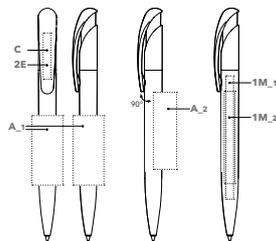


NATURE PLUS



All visible outer parts are of bio-based material.

NATURE PLUS Matt



ART. NO. 2796

Push ball pen
bio-based material,
matt surface
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

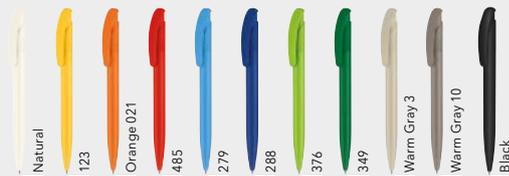
SERVICES

PMS Service:
from 20,000 pieces

Note:

The surface of products made of bioplastics
may show slight irregularities.

COLOURS



BRANDING / AREA

A_1	Screen print	45 x 20 mm	2E	Digital clip print	30 x 7 mm
A_2	Screen print	50 x 15 mm	1M_1	Digital barrel print	80 x 5 mm
C	Tampo print	30 x 5 mm	1M_2	Digital barrel print	60 x 7 mm

INDUSTRIAL PRICES (€/PC.)

	500	1,000	3,000	5,000
2796 Matt	0.822	0.767	0.713	0.670
incl. 1c barrel print and pre-charges	1.026	0.911	0.813	0.752
incl. 1c clip print and pre-charges	1.062	0.947	0.843	0.782

For branding prices please refer to the fold-out page at the back of the catalogue.

*Industrial prices are to be understood as RSP in euro, ex works, VAT not included.